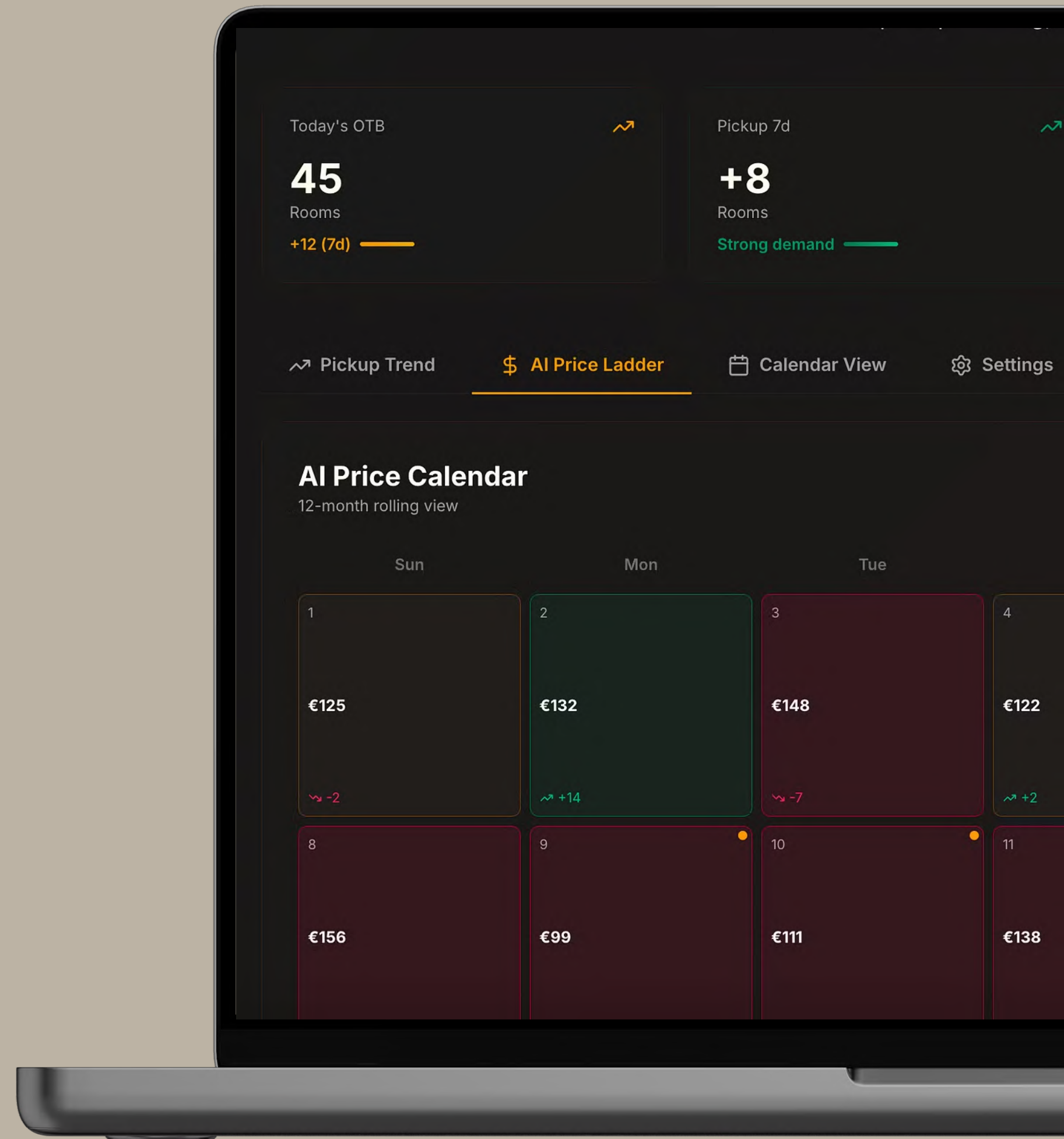


Revend





**Demand shifts every 5 minutes—do your
rates?**

If not, you are losing profit every second.



Why the Old Playbook Fails?

Data Fragmentation

Critical data is trapped in silos; PMS, rate shoppers, and event feeds don't talk to each other, creating a blind spot for hotels.

The Intuition Trap

Without unified intelligence, teams rely on gut feeling or static rules that fail to capture complex demand signals in volatile markets.

*Human intervention can neutralize the AI's potential **36%** revenue uplift, reducing it to as little as **2%**.*

Manual Latency

Markets change in minutes, but decisions happen in spreadsheets. By the time a price is updated manually, the opportunity is often lost.

*Annual profit declines by **5-15%** due to manual latency.*



Benefits

Unified Signals

Establishes one source of truth that reconciles PMS data, channel feeds, and market demand into clean, actionable metrics."We need it!"

Explainable AI Decisions

Delivers real-time price suggestions with a transparent “why”: analyzes pickup, competitor position, season bands, and safety guardrails instantly.

Speed & Control

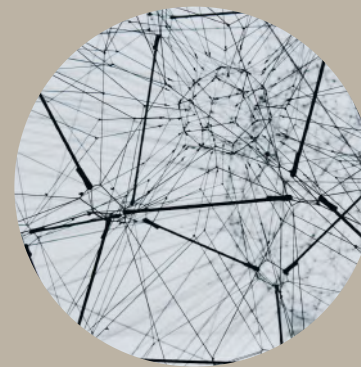
Sub-minute recommendations and 1/3/7-day pickup monitors cut manual hours and enable faster, safer revenue moves.

The Intelligence Behind the Execution



Market Sensing

DemandSense and **CompVision** ingest real-time flight, event, and competitor signals, turning raw data into actionable operational metrics.



Glass-Box AI

Our Rate Engine provides full transparency through Explainable AI, answering the "Why" behind every price change with specific feature contributions.



Operational Velocity

Revend automates the heavy lifting. Returning 20 to 30 manual hours per month to your team.

What results did we achieve?

The Solution

Revend became the cluster revenue brain, ingesting operational signals in real time and turning them into explainable price suggestions with guardrails, plus continuous parity monitoring across all three hotels.

The Impact

One dashboard, three hotels. Earlier actions via d-1/d-3/d-7 pickup, automated parity alerts, and “why” transparency replaced gut-feel updates with precision and speed.

%8

Revenue Up-Lift

%10

RGI Growth (Revenue Generation Index)

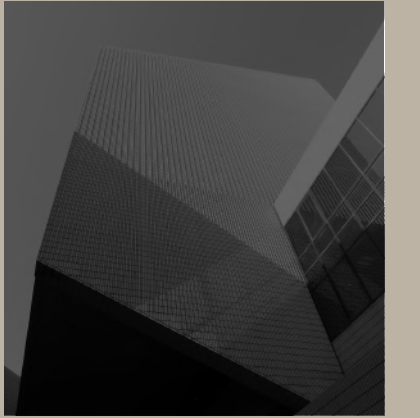
5,000+

Daily Pricing Decisions

Target market

Revenue leaders at city, resort, and airport hotels who want real-time, glass-box pricing, not just recommendations.





01

Independent Hotels

Capturing the independent sector which is adopting AI technology at a rate of **11.8% CAGR**, nearly double that of large chains.

02

The SME Powerhouse

Targeting Small and Medium Enterprises (SMEs) that currently command **57.4%** of the global hospitality software market share.

03

High-Volatility Hotspots

Rapid expansion in Turkey, GCC, and Europe; regions where market volatility and complex distribution demand autonomous pricing .

:)

Fun fact

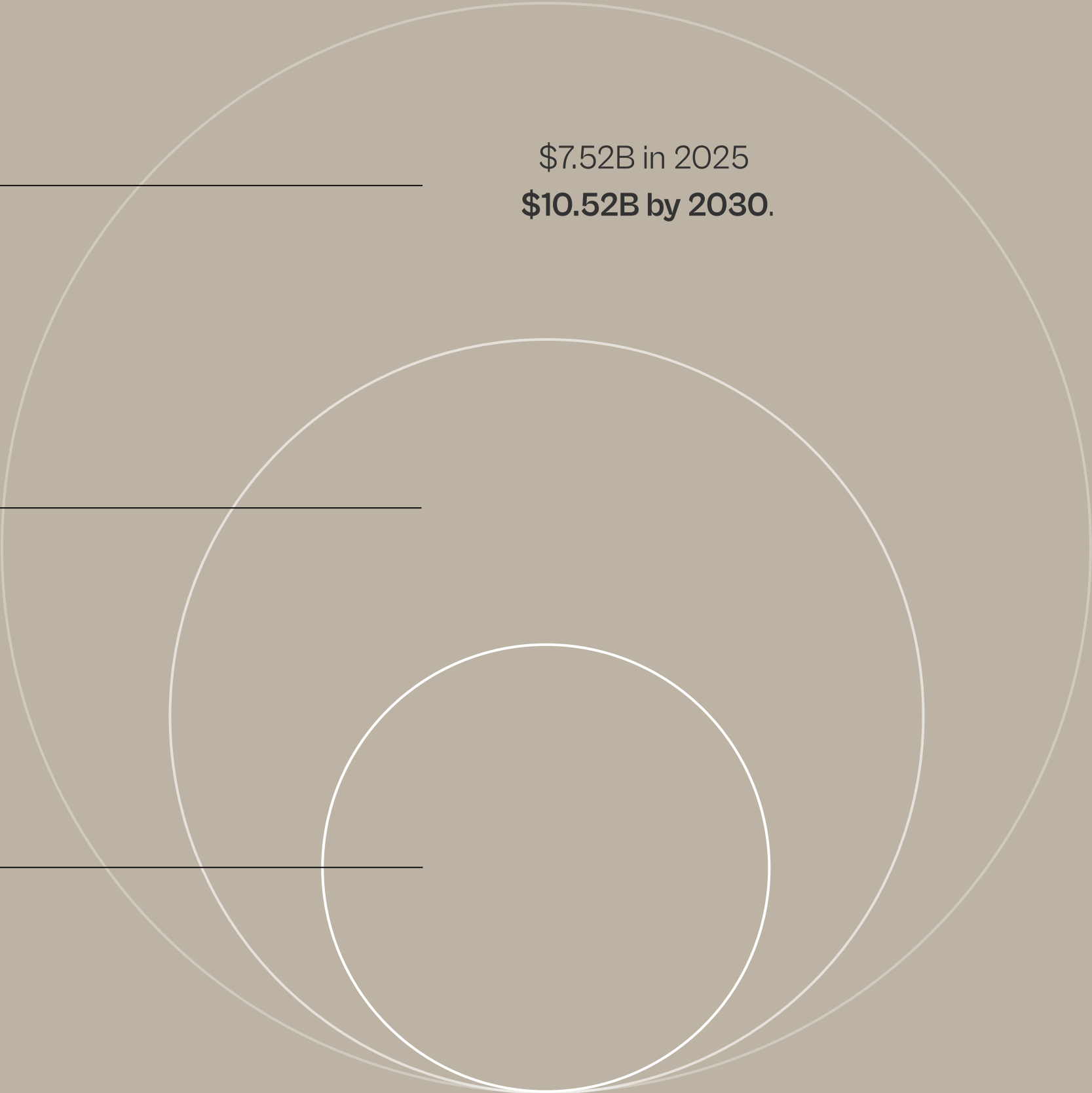
A typical mid-sized hotel must make **5 million pricing decisions** a year to stay competitive, a volume impossible to manage without a Revenue OS.

Market Opportunity: The \$10.5B Evolution

The Global Horizon

Cloud-Native Revenue OS

First 500 REVEND hotels
(EU • GCC • ASIA)



IX

Thank You

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